



Introducing: The Rev Gift Card

But no, not really



We said Rev makes for [a terrible gift](#) and what do y'all do? You email in droves to ask for Rev-branded gift cards.

So to recap...

Us: We aren't good holiday gifts.

So many people: Well now we want your gift cards.

Us: ????

Now, of course, the thing about Rev gift cards is that they don't exist. They never have. Until very recently, we had no idea there was a Tickle-Me-Elmo-sized demand for us during the holidays. So, to save Christmas, we did it — we made Official Rev Gift Cards! Yay!

Okay, but not really.

We *did* ask the engineering team, but it turns their reason was some programming code mumbo-jumbo that frankly bored us into not listening very well. Something with the flux capacitor?

Now, you may still want to give your unsuspecting loved ones the gift of perfectly accurate [transcripts](#) or [captions](#) — and there isn't a way to do that. Clearly, you're in a candy-cane-flavored pickle. We can help.

How to give the gift of Rev in lieu of an official Rev Gift Card

Step 1: Take cash out of wallet

Step 2: Write "For Rev Use ONLY" on Post-It

Step 3: Apply the Post-It to the aforementioned cash

Step 4: Tell us what you love about Rev [on Twitter](#) with the tag #RevHolidayMugshot

Step 5: Get a gift

Wait, what?!

That's right!

For the first 40ish folks to use the tag, we'll send you a Rev hot chocolate mug for free.

You're not the only ones around here who can surprise somebody.

With love, confusion, and a sleigh-load full of cheer,

Your Everyday Email Elves @ Rev