



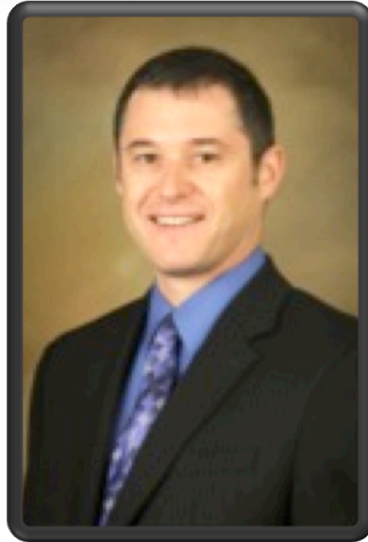
Audit Readiness: Three Simple Steps to Protect Patient Privacy

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Presented by



Today's Faculty



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Learning Objectives

This Webcast will cover:

- Establishing key policies to make sure your systems are aligned
- Setting up risk assessment guidelines and practices, identifying gaps, and creating an effective feedback loop
- Defining communication practices for your workforce, HR department, and other departments
- Determining appropriate enforcement sanctions

HIPAA Gets Tougher

“The Perfect Storm”

**Declining
Margins/Reimbursement**



**Massive Amounts
of Audit Records**



**Best of Breed
Applications**

Breaches are Increasing

Medical Identity Theft and Tax Fraud



Effect: Loss of Confidence

Customers Take Their Business Elsewhere



- Two-thirds of US adults would not return to a business if their personal information were stolen
- 35% would not return to their hospital
- 42% would go to a different drug/pharmacy

Source: Recent Study Conducted by Harris Interactive for Cintas Corporation

Effect: Stronger Enforcement

Enforcement takes on a more serious tenor with Omnibus Rule changes...



- Business Associates liability
- Harm Threshold removed in favor of “Probability of Compromise”
- Informal resolution no longer required
- Higher penalties

It's All About the Patients



- Breaches have a real effect on patients
- Identity Theft
- Healing

3 Steps For a Comprehensive Patient Privacy Program

Policies

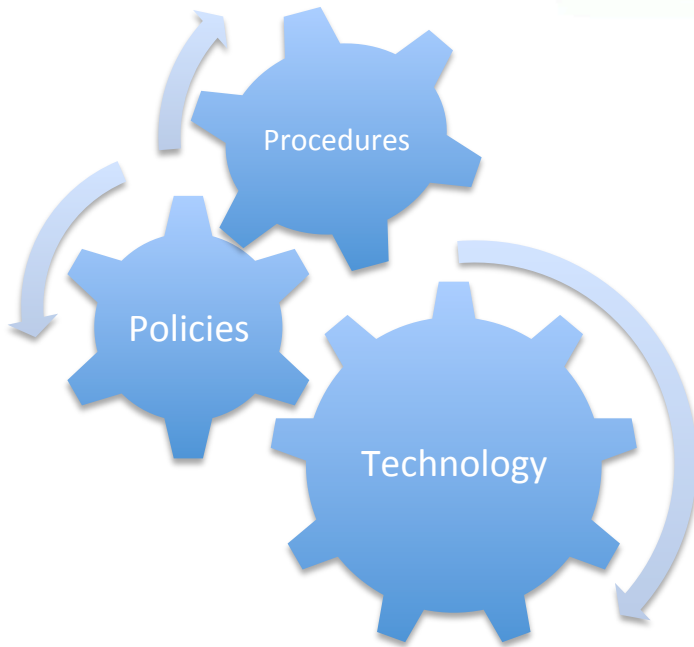
Policy is what you stand on

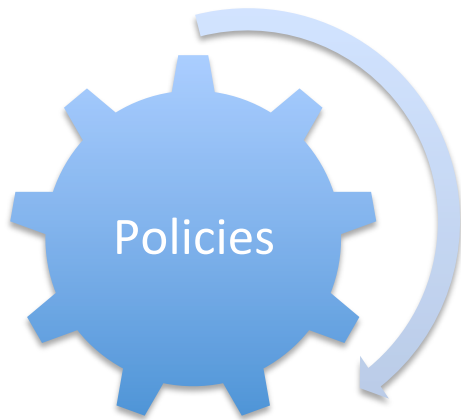
Procedures

Procedures and sanctions enforce your policies

Technology

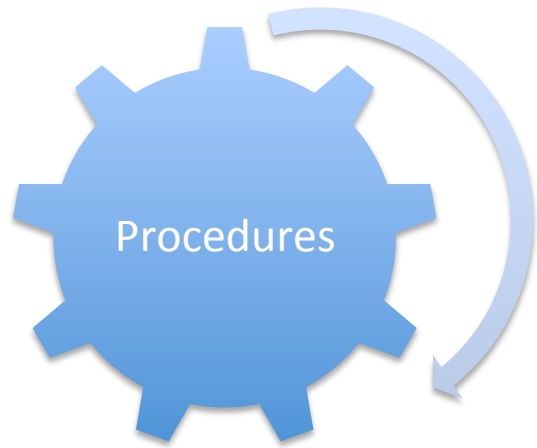
Leverage technology to make compliance easier





- Develop policies that match up with the necessary requirements of HIPAA, HITECH, Omnibus, and other regulations
- Create policies that help you comply with best practices in Information Security & Patient Privacy
- Develop policies with a multi-disciplinary committee
- **Communicate** content of policies to your workforce
- Don't forget to document your auditing policies

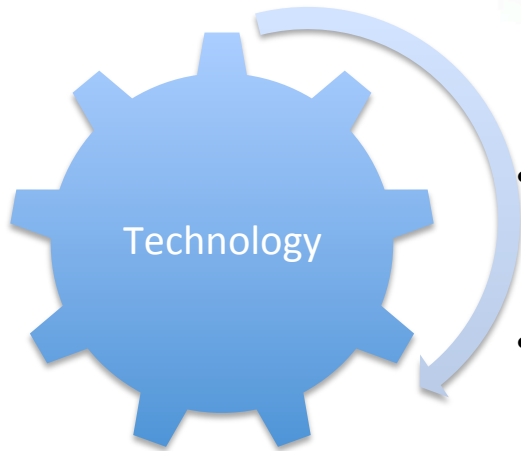
Procedures



- Develop, document, implement, and communicate procedures to enforce policies
- Use non-punitive auditing to educate users
- Develop auditing procedures that help identify and manage your compliance programs
- Have procedures to document, investigate, and follow-up on incidents
- Improve security by iterative measures focusing on your identified risks

Technology

Iatric Systems Security Audit Manager™



- Leverage technology to assist in the identification, mitigation, and tracking of patient privacy incidents
- Aggregate Audit Logs from all systems that contain PHI
- Schedule audit reports according to your audit plan
- Document your audits and any incidents your encounter
- Select technology that automates the whole process (audits, investigation, risk assessment, breach reporting)
- Educate workforce prior to implementing

The New Norm



- Proactive versus reactive monitoring
- Finding violations early (1st time)
- Ensured policies were enforced
- Used education to make sure they know we are watching
- Reduced the inappropriate behavior
- Moved from random audits to analyzing all audit logs
- Focused on the Patient

Iatric Systems



Helps healthcare providers achieve success by delivering the most comprehensive healthcare IT integration

- 23+ years doing business in healthcare IT
- Delivery of solutions to more than 1,000 healthcare organizations
- Implementation and support of more than 21,000 interfaces and 1600 applications
- Integration with more than 800 healthcare IT vendors

Security Audit Manager

Automated Patient Privacy Monitoring



- Meets HIPAA, HITECH, and Meaningful Use criteria
- Catches, resolves, and documents single and recurring breaches in real-time
- Consolidates audit logs from disparate systems
- Proactively monitors and identifies common privacy violations for all patients
- Reduces staffing resources needed for privacy monitoring
- Documents, tracks, and reports on incidents

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Questions & Discussion

